

Rep Order# 6865503 Ver# 5 Status Revised Traffic Order# 215791 Printed: 10/26/2012 10:50 AM 1 of 2
EC'd Yes Last Received: 10/25/2012 9:41 PM
Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () PATRIOT MAJ. FUN
Product PATRIOT MAJORITY
Estimate#
Buyer LISA CABANEL
Phone#
Fax#

Agency () CAMPAIGN GROUP
1600 LOCUST ST
PHILADELPHIA, PA 19102
Agency C/P1/P2/E
Flight Dates 10/20/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV TO SHOW MGKD
ATTN ALL LINES
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*6		AVG ALL WKS [MADE-GOOD BY LINE(S) 11] V5 Effective Dates Changed	10/22-10/26	1	\$800.00	:30	1	M-F	930P-10P	1	\$800.00
*11		AVG ALL WKS Sales Remark: V5 MKGD FOR 10/24 [MKGD FOR SPOTS MISSED ON LN #6: 10/24(1/WK)] V5 Added	10/29-10/29	1	\$800.00	:30	1	M	930P-10P	1	\$800.00

---REPORT TOTALS---

Report Totals: 2 / \$1,600.00

---SALES MONTHLY TOTALS---

Oct 12: 8 / \$3,150.00 Nov 12: 4 / \$2,150.00
Sales Totals: 12 / \$5,300.00
Station Totals: 12 / \$5,300.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$88,333
CABL 0% KASA 6% KLUZ 0% KOAT 37%
KOB 20% KRQE 37% KWBQ 0%

Rep Order# 6865503 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 215791

Printed: 10/24/2012 3:42 PM

1 of 2

Last Received: 10/24/2012 3:31 PM
Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () PATRIOT MAJ. FUN
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Hiatus Weeks

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Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV TO SHOW MKGDS
ATTN ALL LINES
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*3		AVG ALL WKS Sales Remark: V3 CNX V3 Comment Changed, Spots/week Changed	10/22-10/26	0	\$0.00	:30	0	M-F	530P-6P	0	\$200.00
*4		AVG ALL WKS Sales Remark: V3 CNX 1X V3 Comment Changed, Spots/week Changed	10/22-10/26	1	\$500.00	:30	2	M-F	6P-630P	2	\$250.00
*6		AVG ALL WKS Sales Remark: V3 CNX 1X V3 Comment Changed, Spots/week Changed	10/22-10/26	1	\$1,600.00	:30	2	M-F	930P-10P	2	\$800.00
*8		TMZ Sales Remark: V3 PART OF MGD V3 Added	10/26-10/26	1	\$200.00	:30	1	F	530P-6P	1	\$200.00
*9		FEUD Sales Remark: V3 PART OF MGD V3 Added	10/26-10/26	1	\$250.00	:30	1	F	6P-630P	1	\$250.00
*10		NEWS Sales Remark: V3 PART OF MGD V3 Added	10/26-10/26	1	\$800.00	:30	1	F	930P-10P	1	\$800.00

Rep Order# 6865503 Ver# 3 Status Revised Traffic Order# 215791 Printed: 10/24/2012 3:42 PM 2 of 2
 EC'd Yes Last Received: 10/24/2012 3:31 PM
 Showing Buylines: All Rep Revised Lines

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 1600 LOCUST ST
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 Agency C/P1/P2/E
 Flight Dates 10/20/2012 - 10/29/2012
 Hiatus Weeks

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
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---REPORT TOTALS---

Report Totals: 7 / \$3,350.00

---SALES MONTHLY TOTALS---

Oct 12: 9 / \$3,950.00 Nov 12: 3 / \$1,350.00
 Sales Totals: 12 / \$5,300.00
 Station Totals: 12 / \$5,300.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$88,333	CABL 0%	KASA 6%	KLUZ 0%	KLUT 37%
		KOB 20%	KRQE 37%	KWBQ 0%	

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
 Demos RA35+

--- CREDIT RISK ---

INSUFFICIENT INFO FOR CREDIT ASSESSMENT

KASA
Albuquerque, NM
Patriot Majority
Kasa # 215791 - Ace #6865503 - 10.24.12

[illegible]

Spot Manager: Preempted/Unresolved,



Advertiser: POL/Patriot Majority Fund

Line	Order	Line Type	Qty	Rate	AE	Contract	Time Period	Day	Sec	Station	Comments	Entered	Station	Comments	Entered	Station	Comments	Entered
215791	06865503	3	:30	\$200.00	No	P4	10/22/12	ptphi		10/19/12	530p-6p		M-F	530-6p		KASA	P-PHI	\$0.00 [Technical Difficulties]
215791	06865503	4	:30	\$250.00	No	P4	10/22/12	ptphi		10/19/12	6p-630p		M-F	6p-630p		KASA	P-PHI	\$0.00 [Technical Difficulties]
215791	06865503	6	:30	\$800.00	No	P3	10/22/12	ptphi		10/19/12	930p-10p		M-F	News 13 on FOX 93		KASA	P-PHI	\$0.00 [Technical Difficulties]
				\$1,250.00														
				\$1,250.00														

Spot Manager: Preempted/Unresolved,



Order #	Advertiser	Product	Start Date	End Date	Time Period	Spots	Rate	Station	Office	Expected C	Station	Office	Expected C
214825	POL/Minimum Wage		10/22/12	10/22/12	kanat	5	\$800.00	No P3					
214825			10/22/12	10/22/12	kanat	4	\$250.00	No P4					
							\$1,050.00						
							\$1,050.00						

M-F News 13 on FOX 93(KASA)	N-HOU												
M-F 6p-630p	KASA	N-HOU											

lin media

Inv. Code (Booked) : Station Office : Expected OState Reason

WIDEORBIT
REPORT

Page 1 of 1

Station KASA-TV ALBUQUERQUE, NM.
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 Product PATRIOT MAJORITY
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 Buyer LISA CABANEL
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 Agency () CAMPAIGN GROUP
 1600 LOCUST ST
 PHILADELPHIA, PA 19102
 Agency C/P1/P2/E
 Flight Dates 10/20/2012 - 10/29/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
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 Salesperson Phone# 215-568-6540
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--- CONTRACT COMMENT ---

SC=*

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1	---	EXTRA	10/22-10/26	1	\$600.00	:30	2	M-F	5P-530P	2	\$300.00
2	---	EXTRA	10/29-10/29	1	\$300.00	:30	1	M	5P-530P	1	\$300.00
3	---	AVG ALL WKS	10/22-10/26	1	\$200.00	:30	1	M-F	530P-6P	1	\$200.00
4	---	AVG ALL WKS	10/22-10/26	1	\$750.00	:30	3	M-F	6P-630P	3	\$250.00
5	---	AVG ALL WKS	10/29-10/29	1	\$250.00	:30	1	M	6P-630P	1	\$250.00
6	---	AVG ALL WKS	10/22-10/26	1	\$2,400.00	:30	3	M-F	930P-10P	3	\$800.00
7	---	AVG ALL WKS	10/29-10/29	1	\$800.00	:30	1	M	930P-10P	1	\$800.00

---REPORT TOTALS---

Report Totals: 12 / \$5,300.00

---SALES MONTHLY TOTALS---

Oct 12: 9 / \$3,950.00 Nov 12: 3 / \$1,350.00

Sales Totals: 12 / \$5,300.00

Station Totals: 12 / \$5,300.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$88,333
 CABL 0% KASA 6% KLUZ 0% KOAT 37%
 KOB 20% KRQE 37% KWBQ 0%

EC'd Yes Last Received: 10/19/2012 7:59 AM
Showing Buylines: All Lines

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Product PATRIOT MAJORITY
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Buyer LISA CABANEL
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Hiatus Weeks

Rep Firm
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Salesperson Phone# 215-568-6540
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---COMPETITIVE COMMENTS---
EST SHARES

Books NOV12
Demos RA35+

--- CREDIT RISK ---

INSUFFICIENT INFO FOR CREDIT ASSESSMENT

Spot Manager: All

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Patriot Majority Fund

Agency: Campaign Group

Line: 1

Time Period: 5p-530p

215791 06865503	10/25/12	:30	P2	5:12:15 PM	PATRIOT M.PAT1201DAVH	\$300.00
215791 06865503	10/24/12	:30	P2	5:21:58 PM	PATRIOT M.PAT1201DAVH	\$300.00

\$600.00

\$600.00

Line: 2

Time Period: 5p-530p

215791 06865503	10/29/12	:30	P2	5:26:35 PM	PATRIOT M.PAT1201DAVH	\$300.00
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\$300.00

\$300.00

Line: 3

Time Period: 530p-6p

215791 06865503	10/26/12	:30	P4	5:53:53 PM	PATRIOT M.PAT1201DAVH	\$200.00
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\$200.00

\$200.00

Line: 4

Time Period: 6p-630p

215791 06865503	10/23/12	:30	P4	6:22:03 PM	PATRIOT M.PAT1201DAVH	\$250.00
215791 06865503	10/26/12	:30	P4	6:27:09 PM	PATRIOT M.PAT1201DAVH	\$250.00
215791 06865503	10/26/12	:30	P4	6:09:43 PM	PATRIOT M.PAT1201DAVH	\$250.00

\$750.00

\$750.00

Line: 5

Time Period: 6p-630p

215791 06865503	10/29/12	:30	P4	6:14:15 PM	PATRIOT M.PAT1201DAVH	\$250.00
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\$250.00

\$250.00

Line: 6

Time Period: 930p-10p

215791 06865503	10/26/12	:30	P3	9:46:03 PM	PATRIOT M.PAT1201DAVH	\$800.00
215791 06865503	10/29/12	:30	P3	9:44:15 PM	PATRIOT M.PAT1201DAVH	\$800.00
215791 06865503	10/26/12	:30	P3	9:52:38 PM	PATRIOT M.PAT1201DAVH	\$800.00

\$2,400.00

\$2,400.00

Line: 7

Time Period: 930p-10p

215791 06865503	10/29/12	:30	P3	9:55:47 PM	PATRIOT M.PAT1201DAVH	\$800.00
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\$800.00

\$800.00

\$5,300.00

\$5,300.00

\$5,300.00

\$5,300.00

\$5,300.00

\$5,300.00

[Sorted by: Line]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	
Date:	

I, Lisa Cabanel
do hereby request station time concerning the following issue:

Senate

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Patriot Majority of New Mexico

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
--

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Patriot Majority of New Mexico

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title